

Beckers ASC Review Advertising – All 4 Color

Full Page 6 Issues	\$17,000/ Year	_____
Full Page 3 Issues	\$10,500/Year	_____
Full Page 1 Issue	\$3,600/Year	_____
Half Page 6 Issues	\$11,000/Year	_____
Half Page 3 Issues	\$6,900/Year	_____
Half Page 1 Issue	\$2,500/Year	_____
Quarter Page 6 Issues	\$9,900/Year	_____
Quarter Page 3 Issues	\$5,400/Year	_____
Quarter Page 1 Issue	\$1,700/Year	_____

- Please take an additional discount of 10% solely if signing up for 6 issues and if your company was a 2007 Full Year advertiser (6 Issues)
- Ask About E-Weekly Advertising - \$400 per issue – 10 for \$3,200

Advertising Information

1. Highly Focused on Cutting Edge Business and Legal Issues. The ASC Review is not diluted with a great deal of content that is of little value to the reader. Rather, for the person involved in operating a surgical program, operating a surgery center, investing in a surgery center, or owning a surgery center, there is no more focused magazine than the ASC Review. It covers the latest and the most important business issues related to surgery centers. Moreover, the publishers unique perspective provides, on a constant basis, practical and useful information related to surgery centers. There is simply no more focused magazine than the ASC Review.

2. Readership. The ASC Review is now distributed to 20,000 people per issue. It has few rivals for circulation. The issues are provided to our own mailing list, to a mix of orthopedic surgeons, pain management physicians, ophthalmologists, gastroenterologists, neurosurgeons, ENT physicians, other surgeons, ambulatory surgical center administrators, industry leaders, hospital directors of surgery, and other operators of surgical programs. The leadership at the ASC Review works incredibly hard to find and acquire the right lists to provide the right exposure to advertisers in the ASC Review. We spend heavily on developing and buying mailing lists to make sure we are reaching the right target audience at all times.

CONTACT:

Name

Company

Address

City State/ZIP

Phone

Fax

Email

CHOOSE THE ISSUE:

Please check the boxes below to indicate the issues in which you would like to advertise.

Issue	Space	Materials
Sept/Oct 2007	July 25	July 25
Nov/Dec 2007	Oct 1	Oct 8
Jan/Feb 2008	Dec 1	Dec 8
May/Apr 2008	Feb 1	Feb 8
May/June 2008	April 1	April 8
July/Aug 2008	June 1	June 8
Sept/Oct 2008	Aug 1	Aug 8
Nov/Dec 2008	Oct 1	Oct 8

Questions and Information: Contact Scott Becker at sbecker@mcguirewoods.com or at 312-750-6016.

CREDIT CARD INFORMATION

VISA MasterCard

Name on card

Credit Card Number Exp. Date

Signature

FOR INFORMATION PLEASE FEEL FREE TO CONTACT:

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