

Becker's Hospital Review Annual

Chief Executive Officer Strategy Roundtable

November 1, 2012

RITZ CARLTON • CHICAGO, ILLINOIS

Please join us for the Becker's Hospital Review Annual Chief Executive Officer Strategy Roundtable from 4 - 6 p.m. on November 1st at the Ritz Carlton in Chicago. Dinner and a reception to follow. Come listen and network with Hospital Executives as our panelists discuss their biggest concerns and how they are addressing them.

Sponsorship space is extremely limited and at a first come, first serve availability. Our goal is to make sure our sponsors get the very best possible value from the event. We have tried to provide enough benefits and exposure for each sponsorship to make the sponsorships a great value.

We welcome you to join us in November 2012.

**To register for
a sponsorship,
please complete
the application and
(1) mail to 315 Vernon Ave.,
Glencoe, IL 60022, or
(2) Fax to (866) 678-5755 or
(3) Call (800) 417-2035.**

Great Reasons to Sponsor

- 1** Network and listen to the with the best minds in the hospital and health system fields and speakers that are among the smartest people in the hospital industry today
- 2** Sponsors have the opportunity to have direct interaction and networking with hospital leaders
- 3** Take discussion and thinking to the highest levels
- 4** Benefit from the efforts of Becker's Hospital Review in attracting attendees
- 5** Take advantage of exposure and branding opportunities for your company
- 6** Moderated by Charles S. Lauer, Author, Consultant, Speaker, former Publisher of Modern Healthcare Magazine, and Scott Becker, JD, CPA, Partner, McGuireWoods LLP

Becker's Hospital Review Annual Chief Executive Officer Strategy Roundtable

November 1st • Chicago

Please join us for the Becker's Hospital Review Annual Chief Executive Officer Strategy Roundtable from 4 - 6 p.m. on November 1st at the Ritz Carlton in Chicago. Dinner and a reception to follow. Come listen to 12 panelists discuss their biggest concerns and how they are addressing them. The panelists include:



Larry Anderson, Chief Executive Officer, Tri-City Medical Center



Dave Brooks, Chief Executive Officer, Providence Regional Medical Center Everett



Teri Fontenot, President and Chief Executive Officer, Women's Hospital



Larry Goldberg, President and Chief Executive Officer, Loyola University Health System



Steve Goldstein, President and Chief Executive Officer, Strong Memorial Hospital



Dean Harrison, President and Chief Executive Officer, Northwestern Memorial HealthCare



Bill Leaver, President and Chief Executive Officer, Iowa Health System



Barbara Martin, President and Chief Executive Officer, Vista Health



Charlie Martin, Chief Executive Officer, Vanguard Health Systems



Megan Perry, Chief Executive Officer, Sentara Northern Virginia Medical Center



Jim Skogsbergh, President and Chief Executive Officer, Advocate Health Care



Quint Studer, Consultant and Founder, Studer Group



Chuck Lauer, Author, Consultant, Speaker, former Publisher Modern Healthcare

This event is moderated by Chuck Lauer and Scott Becker.

REGISTER TODAY!

Limited to 100 Attendees.

To register or for sponsorship options, please call Jessica Cole at (800) 417-2035 or email

jcole@beckershealthcare.com, visit

<http://www.beckershospitalreview.com/novhospitalevent.html>

BECKER'S

Hospital Review

BUSINESS & LEGAL ISSUES FOR HEALTH SYSTEM LEADERSHIP

Becker's Hospital Review Annual Chief Executive Officer Strategy Roundtable

November 1, 2012 • Ritz Carlton • Chicago, IL

SPONSORSHIP OPPORTUNITIES

	BECKER'S HOSPITAL REVIEW FULL-YEAR ADVERTISER	NON FULL-YEAR ADVERTISER
Title Sponsor:	\$15,000	\$17,500
(limited to 3):		
• Four full event registrations		
• Pre and Post attendee list		
• Literature in attendee tote bags		
• Full page within the Nov/Dec Becker's Hospital Review		
• Premium VIP Dinner placement with Hospital and Health System CEO's		
• Logo and branding within Sept/Oct and Oct Issues of Becker's Hospital Review		
• Premium Placement with signage throughout the event		
• Full titles and contact information of all video downloads of the event.		
• Floor Stickers in Ballroom		

Gold Sponsor:	\$8,500	\$10,000
• Two full event registrations		
• Pre and Post attendee list		
• Literature in attendee tote bags		
• Full page within the Nov/Dec Becker's Hospital Review		
• Logo and branding within Sept/Oct and Oct Issues of Becker's Hospital Review		
• Full titles and contact information of 150 video downloads of the event		

Silver Sponsor:	\$5,000	\$6,000
• One full event registrations		
• Pre and Post attendee list		
• Literature in attendee tote bags		
• Full page within the Nov/Dec Becker's Hospital Review		
• Full titles and contact information of 75 video downloads of the event.		

	BECKER'S HOSPITAL REVIEW FULL-YEAR ADVERTISER	NON FULL-YEAR ADVERTISER
<input type="checkbox"/> Title sponsor (3)	\$15,000 _____	\$17,500 _____
Gold:		
<input type="checkbox"/> Tote bags	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Conference Guide	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Padfolios	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Dinner Sponsor	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Cocktail Reception Sponsor	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Wireless Sponsor	\$8,500 _____	\$10,000 _____
<input type="checkbox"/> Badge Laynards	\$8,500 _____	\$10,000 _____
Silver:		
<input type="checkbox"/> Room Key cards	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Water Bottles	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Writing Pads	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Pens	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Magazine Rack	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Hand Sanitizer	\$5,000 _____	\$6,000 _____
<input type="checkbox"/> Cyber Cafe	\$5,000 _____	\$6,000 _____

PAYMENT INFORMATION

- Checks: Make payable to ASC Communications, Inc.
 Visa MasterCard American Express

Credit Card # _____

Expiration Date _____

Cardholder's Name _____
(print clearly)

Billing address (as it appears on statement)

City _____ State _____ Zip _____

REGISTER TODAY!

Limited to 100 Attendees.

To register or for sponsorships, please call Jessica Cole at (800) 417-2035, email jcole@beckershealthcare.com or visit <http://www.beckershospitalreview.com/novhospitalevent.html>