



BECKER'S HOSPITAL REVIEW

11TH Annual Meeting

April 6-9, 2020
Hyatt Regency - Chicago, Illinois

270+ HOSPITAL & HEALTH
SYSTEM EXECUTIVES
SPEAKING;
320+ TOTAL SPEAKERS FROM
HOSPITALS AND HEALTH
SYSTEMS

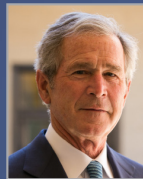
KEYNOTES



Karl Rove
Former Senior Advisor
and Deputy Chief of
Staff for President
George W. Bush



**Nancy Howell
Agee**
President and Chief
Executive Officer,
Carilion Clinic



**George W.
Bush**
43rd President of the
United States and
Founder of the George
W. Bush Presidential
Center



Laura W. Bush
First Lady of the United
States (2001-2009)



**Earvin "Magic"
Johnson**
Role Model, Sport
Legend and Successful
Entrepreneur



Lloyd Dean
Chief Executive Officer,
CommonSpirit Health



**Melinda L.
Estes**
MD, President and Chief
Executive Officer, Saint
Luke's Health System



Donna Brazile
Vice Chair, Voter
Registration and
Participation,
Democratic National
Committee



E. Gordon Gee
President of West
Virginia University and
Chair, West Virginia
University Health
System



John R. Kasich
Former Governor of Ohio



**Sister Mary
Haddad**
RSM, President and
Chief Executive Officer,
Catholic Health
Association of the
United States



Rod Hochman
MD, President and
Chief Executive Officer,
Providence



**Stephen K.
Klasko**
MD, MBA, President,
Thomas Jefferson
University; Chief
Executive Officer,
Jefferson Health



**Wright
Lassiter III**
President and Chief
Executive Officer, Henry
Ford Health System



**Michael A.
Slubowski**
FACHE, FACMPE,
President and Chief
Operating Officer, Trinity
Health



**Warner L.
Thomas**
Chief Executive Officer,
Ochsner Health System



**Bernard J.
Tyson**
Chairman and Chief
Executive Officer, Kaiser
Permanente

SESSION TRACKS

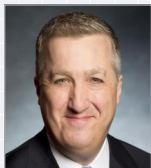
- **TRACK A** - CEO, Leadership and Strategy
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- **TRACK F** - Financial, Revenue Cycle Management Issues and More
- **TRACK G** - CIO, CMIO & Health Information Technology
- **TRACK H** - Thought Leadership
- **TRACK I** - Thought Leadership
- **TRACK J** - Thought Leadership

KEYNOTE PANELISTS



Jeffrey R. Balsler

MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University Medical Center



Peter D. Banko

President and Chief Executive Officer, Centura Health



Mike Butler

President, Operations and Strategy, Providence



Laura L. Forese

MD, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian



Kenneth T. Gacka

Senior Director and Analytical Manager, Not-for-Profit Healthcare, U.S. Public Finance, S&P Global Ratings



Julie Manas

President, North Region, St. Vincent Indiana, Ascension Health



Jeffrey A. Flaks

President and Chief Executive Officer, Hartford Health Care



Robert Garrett

Chief Executive Officer, Hackensack Meridian Health



Suresh Gunasekaran

Chief Executive Officer, University of Iowa Hospital & Clinics



Howard Kern

MHA, FACHE, President and Chief Executive Officer, Sentara Healthcare



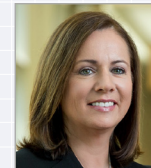
Dennis Laraway

Chief Financial Officer, Banner Health



Gary Kaplan

MD, FACP, FACMPE, FACPE, Chairman and Chief Executive Officer, Virginia Mason Health System



Janice E. Nevin

MD, MPH, President and Chief Executive Officer, Christiana Care Health System



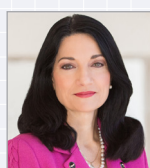
Timothy Pehrson

MHSA, Chief Executive Officer, INTEGRIS Health



Edmund Sabanegh Jr.

MD, MBA, President, Main Campus & Regional Hospitals, Cleveland Clinic Health System System



Johnese Spisso

MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences



Karen Testman

Chief Financial Officer, MemorialCare Health System



Michael Ugwueke

President and Chief Executive Officer, Methodist Le Bonheur Healthcare



Jaewon Ryu

President and Chief Executive Officer, Geisinger

CO-CHAIRS



Scott Becker

JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP



Rhoda Weiss

PhD, National Healthcare Consultant, Speaker, Educator, Author, *Managing Healthcare Reform: Ideas for Leaders*

TO REGISTER:

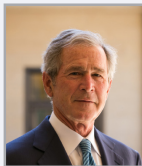
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PROGRAM SCHEDULE

Great Topics and Speakers Focused on Strategy, Health System Alignment and Growth, Physician Integration, Improving Profitability, ACOs, Key Specialties and more!

Celebrity Keynotes by



George W. Bush

43rd President of the United States of America and Founder of the George W. Bush Presidential Center



Laura Bush

First Lady of the United States (2001-2009)



Donna Brazile

Vice Chair, Voter Registration and Participation, Democratic National Committee



Karl Rove

Former Senior Advisor and Deputy Chief of Staff for President George W. Bush



Earvin "Magic" Johnson

Role Model, Sport Legend and Successful Entrepreneur

270+ Hospital and Health System Executives Speaking; 330+ Total Speakers From Great Hospitals and Health Systems

The Smartest People in the Healthcare Arena

The Best Business-Focused, Strategic Discussions in the Healthcare Industry

4,200+ Attendees from Hospitals and Health Systems Across the Nation

MONDAY, APRIL 6, 2020

8:10 - 10:30 AM	Sessions
10:30 - 11:05 AM	Networking Break in the Foyer
11:05 AM - 12:20 PM	Sessions
12:25 - 1:25 PM	Networking Luncheon in the Exhibit Hall
1:25 - 2:55 PM	Sessions
2:55 - 3:25 PM	Networking Break in the Exhibit Hall
3:30 - 5:15 PM	Sessions
5:15 - 7:00 PM	Cocktail Reception in the Exhibit Hall

TUESDAY, APRIL 7, 2020

7:00 - 8:00 AM	Registration & Continental Breakfast
8:00 - 9:50 AM	Sessions
9:50 - 10:20 AM	Networking Break in the Exhibit Hall
10:20 - 11:50 AM	Sessions
12:00 - 1:00 PM	Networking Luncheon in the Exhibit Hall
1:05 - 3:10 PM	Sessions
3:10 - 3:40 PM	Networking Break in the Exhibit Hall
3:40 - 5:25 PM	Sessions
5:25 - 7:00 PM	Cocktail Reception in the Exhibit Hall

WEDNESDAY, APRIL 8, 2020

7:00 - 8:00 AM	Registration & Continental Breakfast
8:00 - 9:15 AM	Sessions
9:15 - 10:05 AM	Networking Break in the Exhibit Hall
10:05 AM - 12:05 PM	Sessions
12:10 - 1:10 PM	Networking Luncheon in the Exhibit Hall
1:10 - 2:25 PM	Sessions
2:25 - 2:55 PM	Networking Break in the Exhibit Hall
3:00 - 5:30 PM	Sessions
5:30 - 7:00 PM	Cocktail Reception in the Exhibit Hall

THURSDAY, APRIL 9, 2020

7:00 - 8:00 AM	Continental Breakfast
8:00 - 9:15 AM	Sessions
9:20 - 9:40 AM	Networking Break in the Foyer
9:40 AM - 12:00 PM	Sessions

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MONDAY, APRIL 6TH

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Track D - CMO, CNO, Patient Safety and Quality

Track E - CFO, Compliance, Affiliation and Finance

Track F - Financial, Revenue Cycle Management Issues and More

TRACK G - CIO, CMIO & Health Information Technology

TRACK H - Thought Leadership

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TRACK J - Thought Leadership

8:10 - 8:50AM**A. Do You Need to Be a Comprehensive System to Succeed or Can You Succeed in Three to Four Specific Areas?**

- Liz Popwell, FACHE, PMP, Chief Strategy Officer, Ascension Michigan
- Bruce Elegant, FACHE, President and Chief Executive Officer, Rush Oak Park Hospital
- Philippe Bochaton, President, Baylor Scott & White Health - Lakeway
- Moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

B. RESERVED**C. Key Strategies to Improve Your Health System's Culture: How Do You Improve Culture, What Difference Does It Make, and What Steps Can You Take Now?**

- Jeffrey L. Cohen, MD, FACS, FASCRS, CPE, Executive Vice President and Chief Clinical Operating Officer, Hartford HealthCare
- Michael Hildebrand, Chief of Staff, Prisma Health; President, Greenville Health Authority
- Katherine M. Williams, EdD, CPLP, Clinical Information Systems Instructor (CISI), Talent Development, New York Presbyterian Hospital
- Kenny Esser, Vice President and Chief of Staff, Hackensack Meridian Health
- Moderated by Greg Horner, Vice President, Operational Excellence, The University of Chicago Medicine

D. How to Improve the Patient Experience: What Strategies and Technologies are Helpful? What Are Your Best Suggestions?

- Barbara Engel, RN, Care Transition Coordinator, Discharge Care Call Center, UChicago Medicine
- Michael Zappa, President, SR Specialty Hospital, Associate Chief Medical Officer, Cape Fear Valley Health
- Mary Ellen Crittenden, MHA, Vice President, Quality/ Patient Safety Officer, Greater Hudson Valley Health System
- Tom Scaletta MD, CPXP, ED Chairperson and PX Medical Director, Edward Hospital
- Moderated by Alia Paavola, Editor, Becker's Healthcare

E. RESERVED**F. Ideas and Strategies to Bring in New Sources of Revenue**

- Caleb Miller, Senior Vice President, Carle Health System
- Joseph Guarracino, Senior Vice President and Chief Financial Officer, White Plains Hospital
- Valerie Simon, Chief Marketing Officer, Vice President, Marketing, Communications and Public Relations, Atlantic Health System
- Ty Webb, MD, Chief Medical Officer and Chief Operating Officer,

- Cumberland Center for Healthcare Innovation
- Moderated by Katie Puccinelli, Associate, McGuireWoods LLP

G. The Best and Most Cost Effective Strategies for Cyber Security

- Bruce Darrow, MD, PhD, Vice President, Information Technology and Chief Medical Information Officer, Mount Sinai Health System
- Robin Sarkar, PhD, CISM, CPHQ, Vice President, IT, Spectrum Health Lakeland
- Vikrant Arora, Chief Information Security Officer and Associate Vice President, Hospital for Special Surgery
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

H. The Secret Recipe for Hospital Peak Performance

- Lynne C. Barnes, MA, FACHE, Chief Operating Officer, Carle Foundation Hospital
- Emily Myers, Manager, Hospitalist Physician Practice, Carle Foundation Hospital
- Saad Adoni, MD, Associate Medical Director, Hospitalist Program, Carle Foundation Hospital

I. Fixing The Rural Behavioral Healthcare Fix: Treating 22,000 Addicts

- David Conejo, President, New Mexico Rural Hospital Network; Board Member, New Mexico Hospital Association; Chief Executive Officer, Rehoboth McKinley Christian Health Care Services

J. Redesigning Clinical Care with Analytics

- Paul Lampi, Director, Enterprise Analytics and Reporting, Memorial Hermann

9:00 - 9:40AM**A. Key Thoughts on Strategically Growing Your Hospital or Health System: What Works and What Doesn't**

- Larry Kaiser, President, Chief Executive Office, Dean of the Medical School and Senior Executive Vice President, Health Sciences, Temple University, Temple University Health System
- Richard Hamrick, III, MD, MBA, FCCP, Principal, Hamrick & Company
- Dave Whitehead, Chief Strategy and Transformation Officer & Executive Vice President, Hartford HealthCare
- Moderated by Charles C. Harris, JD, Associate, McGuireWoods LLP

B. What Population Healthcare Models are Working for Large Systems? Why Do They Work? What's the Cost/Benefit Analysis in Population Health?

- Elizabeth Kromm, PhD, MSc, Vice President, Population Health and Advancement, Howard County General Hospital, Johns Hopkins Medicine
- Adam Myers, MD, FACHE, CHCQM, CPHRM, Chief of Population

MONDAY, APRIL 6TH

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Health, Cleveland Clinic

- Rhonda Medows, MD, Chief Population Health Officer and Executive Vice President, Providence
- Julie Manas, President, North Region, St. Vincent Indiana, Ascension Health
- Bradley J. Clegg, DO, MMM, Chief Medical Information Officer, Metro Health-University of Michigan Health
- Moderated by Kate Carow, Principal, Carow Consulting

C. Which Leadership Models are Working and Which are Not? How Centralized or Decentralized is Leadership? Does the Leader or the System Make the Difference?

- Ian Worden, Chief Operating Officer, CHI Franciscan
- Cindy Bo, MBA, Chief Strategy and Business Development Officer, Nemours Children's Health System
- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Matthew A. Gibson, PhD, FACHE, Senior Vice President and Chief Strategy Officer, Erlanger Health System
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

D. Nurse Bullying: How to Broach One of Healthcare's Less-Discussed Problems – How Do You Address Nurse Bullying, and How Do You Stop It?

- Athena Minor, RN, CNCO, Chief Nursing Officer, Ohio County Hospital
- Beena Peters, DNP, RN, FACHE, System Chief Nursing Officer, Cook County Health and Hospitals System
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

E. How Does A System Assess Mergers and Affiliation Strategies? Why Should a System Pursue Mergers? Why Not? What Works Well? What Doesn't?

- Matthew Primack, PT, DPT, MBA, President, Advocate Christ Medical Center
- Jay Hoffman, Vice President, Strategic Business Development, Henry Ford Health System
- Lawrence E. Epstein, Chief Executive Officer, Pediatric Urology Associates, PC - Somers, NY
- Ketul Patel, Chief Executive Officer, CHI Franciscan and Senior Vice President of Divisional Operations, CommonSpirit Health
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Three Top Concerns for CFOs in 2020 and How We are Dealing With Them

- Dawn Bulgarella, Chief Financial Officer, UAB Health System
- Ewa J. Radzikowska, FACHE, Chief Financial Officer, VA San Diego Healthcare System

- Bashar Naser, Chief Financial Officer and Vice President, Finance, Gerald Champion Regional Medical Center
- Mark Anderson, Chief Financial Officer, North Oaks Health System
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

G. Building a Center for Innovation / Changing to a Culture of Innovation

- Tesha Montgomery, Vice President, Access and Operations, Houston Methodist
- Michelle Stansbury, Vice President, IT Innovation, Houston Methodist

H. RESERVED**I. Opioids and Health Systems: What Have We Learned and What Decisions Should Healthcare Leaders Make in the Future?**

- Steven Airhart, Chief Executive Officer, Hartgrove Behavioral Health System & Garfield Park Behavioral Hospital
- Ruth Cassidy, BS, PharmD, FACHE, Senior Vice President of Clinical Support Services and Chief Pharmacy Officer, SBH Health System
- Ryan Foster, PharmD, MBA, DPLA, Senior Director, Pharmacy Services, Spectrum Health Delivery System
- Scott Knoer, MS, PharmD, FASHP, Chief Pharmacy Officer, Cleveland Clinic
- Moderated by Erica L. Jewell, JD, Associate, McGuireWoods LLP

J. How To Improve Your Public Ranking

- Meng Wei, MBA, System Director, Quality Informatics and Analytics, Quality Management Services, UCLA Health

9:50 - 10:30AM

A. RESERVED**B. RESERVED****C. Utilizing Data for Your Inclusion and Diversity Strategy: When Can I Stop Making the Case?**

- Lilia Bailey, MBA, MA, Senior Vice President, Chief People Officer, Wake Forest Baptist Health
- Jerri Irby, MBA, MS, Vice President, Wake Forest Baptist Health
- Dave McIntosh, PhD, Vice President, Chief Inclusion and Diversity Officer, Wake Forest Baptist Health
- Michael Kenyon, MS, LPC, NCC, Organizational Change Management Administrator, Wake Forest Baptist Health

D. Reserved

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E. What Are Your Most Important Compliance Risks? What Are the Three Areas that Cause the Most Concern? How do you Assess Risk and What Are the Best Thoughts on Reducing Compliance and Regulatory Risk?

- Thomas Flynn, Senior Vice President, Chief Compliance Officer, Hackensack Meridian Health
- Mary Findley, MS, CPA, CHC, CHPC, Chief Compliance and Ethics Officer and Senior Vice President, Parkland Health & Hospital System
- Melissa Mitchell, JD, CHC, CPC-A, Chief Compliance and Privacy Officer, Shirley Ryan AbilityLab
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. Queuing Theory and The Efficient Use of Operating Rooms

- Michael Ciminiello, MD, Director, Orthopedic Program Development, Peconic Bay Medical Center, Northwell Health
- Paul Furbeck, MSPT, MBA, Director, Rehabilitation Services, Peconic Bay Medical Center, Northwell Health
- Tara Levesque, RN, Nurse Manager, Surgical Pavilion Unit, Peconic Bay Medical Center, Northwell Health
- Colby Wilson, Senior Associate, Financial Operations, Peconic Bay Medical Center, Northwell Health

G. The Biggest Disruptors in Health IT

- Ken Lee, Chief Information Officer, Centura Health
- Gary Fritz, Vice President and Chief of Applications, Technology and Digital Solutions, Stanford Health Care and School of Medicine
- Linda Kulhanek, Chief Financial Officer, The Methodist Hospital
- Ilir Zenku, MITM, PMP, CHCIO, Assistant Vice President, Health System IT, University of Illinois Hospital & Health Sciences System
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

H. RESERVED**I. Less Meetings, Better Communication and Execution - Improving Quality and Problem Resolution With Tiered Huddles (USC Verdugo Hills Hospital Part of Keck Medicine of USC)**

- Keith Hobbs, Chief Executive Officer, USC Verdugo Hills Hospital
- Kenny Pawlek, Chief Operating Officer, USC Verdugo Hills Hospital

J. Administrators and Physicians: Synergism or Antagonism

- Armando Llechu, MBA, Chief Administrative Officer, Golisano Children's Hospital of Southwest Florida, Lee Health
- Stephanie Stovall, MD, President, Medical Staff, Golisano Children's Hospital of Southwest Florida, Lee Health

10:30 - 11:05AM

NETWORKING BREAK IN THE FOYER

11:05 - 11:45AM

A. KEYNOTE PANEL -

- Laura L. Forese, MD, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian
- Timothy Pehrson, MHSA, Chief Executive Officer, INTEGRIS Health
- Jeffrey R. Balsler, MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University Medical Center
- Jeffrey A. Flaks, President and Chief Executive Officer, Hartford HealthCare
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

11:50AM - 12:20PM

A. KEYNOTE

- Sister Mary Haddad, RSM, President and Chief Executive Officer, Catholic Health Association of the United States

B. RESERVED**C. RESERVED**

12:25 - 1:25PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:25 - 2:05PM

A. Key Thoughts on Consumerism as a Health System Strategy - How Do You Define Consumerism? How Important Is It to Your Strategy? How Do You Implement It Practically?

- Ramon Soto, Chief Marketing and Communications Officer and Senior Vice President, Northwell Health
- Victor V. Buzachero, President, G3 Cultures, A Human Capital Consultancy
- Kim Swafford, Group Vice President, Telehealth and Health Technology Strategy, Providence
- Jeffrey A. Flaks, President and Chief Executive Officer, Hartford HealthCare
- Moderated by Craig Garthwaite, Associate Professor of Strategy, Herman Smith Research Professor in Hospital and Health Services Management, Director of Healthcare, Kellogg School of Management, Northwestern University

B. RESERVED

MONDAY, APRIL 6TH

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C. Three Strategies for Hospitals and Health Systems to Counter Physician Burnout

- Keith Gray, MD, MBA, FACS, Chief, Division of Surgical Oncology; Director of the Physician Leadership Academy, The University of Tennessee Medical Center
- Pam Oliver, MD, Executive Vice President and President, Novant Health Physician Network
- Duke Anderson, President and Chief Executive Officer, Hillsdale Hospital
- Kathie Bender Schwich, Chief Spiritual Officer, Advocate Aurora Health
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

D. Patient Experience Through the Eyes of Children and Families

- Caitlin Beck Stella, Chief Executive Officer, Joe Dimaggio Children's Hospital And Pediatric Services, Memorial Healthcare System (FL)

E. RESERVED**F. What are the Most Important Revenue Sources For Your Hospital? Which Service Lines are Most Important To Revenues? How Do You Assess Risk To Those Revenue Sources? What Steps Do You Take to Improve and Double Down on Those Areas?**

- Mike Grace, Chief Operating Officer, Banner Health
- Gerard Brogan, Jr., MD, FACEP, Executive Director, Huntington Hospital; Medical Director, Revenue Operations, Northwell Health
- Keith M. Hobbs, MBA, FACHE, CMPE, Chief Executive Officer, USC Verdugo Hills Hospital, Keck Medicine of USC
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

G. Using Health IT to Improve Clinical Care

- Bob Brown, PhD, Co-Chief, Program in Biomedical Informatics, Western Michigan University Homer Stryker MD School of Medicine
- Par Bolina, MD, Chief Executive Officer and Chief Innovation Officer, Bettehr
- Anupam Goel, MD, MBA, Chief Health Information Officer, UnitedHealthcare Clinical Services, UnitedHealth Group
- Amy Compton-Phillips, MD, Chief Clinical Officer, Providence
- Betty Jo Rocchio, MS, BSN, CRNA, CENP, Chief Nursing Optimization Officer, Mercy / Mercy Hospital / Mercy Clinic / Mercy Health Foundation
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

H. Innovative Approaches to Improving Operations

- Gary Kaplan, Chairman and Chief Executive Officer, Virginia Mason Health System
- Vanessa Roshell-Stacks, Associate Vice President, Hospital Operations & Care Transitions, Rush University Medical Center

- Kathleen Kiniklis, MBA, Campus Operations Director, Mercy Health
- Giovanni Piedimonte, MD, FAAP, FCCP, Chief, Global Pediatric Research Operations, Cleveland Clinic Foundation & Professor & Chair of Pediatrics, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Cleveland Clinic Foundation, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University, Lerner Research Institute
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

I. The Nexus of Innovation and Rural Healthcare

- Susan Turney, MD, MS, FACP, FACPE, Chief Executive Officer, Marshfield Clinic Health System

J. Improving Systemness & Clinical Outcomes With A Patient Flow Command Center

- Michael Hulefield, Chief Operating Officer, Ochsner Health System
- Stephen Pepitone, Assitant Vice President of Patient Throughput, Ochsner Health System

2:15 - 2:55PM

A. KEYNOTE PANEL - The Future of Reimbursement: What to Expect from Medicare, Medicaid, Commercial Pay, and Other Payers

- Janice E. Nevin, MD, MPH, President and Chief Executive Officer, Christiana Care Health System
- Dennis Laraway, Chief Financial Officer, Banner Health
- Kenneth T. Gacka, Senior Director and Analytical Manager, Not-for-Profit Healthcare, U.S. Public Finance, S&P Global Ratings
- Suresh Gunasekaran, Chief Executive Officer, University of Iowa Hospital & Clinics
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

2:55 - 3:25PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:25 - 4:05PM

A. RESERVED**B. How to Build and Sustain High-Performing Teams - What's Your Top Piece of Advice? How Do You Balance Consensus vs. Direction?**

- Keith Mueller, PhD, Department Executive Officer, Health Management and Policy, University of Iowa
- Elaine Cox, MD, Chief Medical Officer, Riley Children's Health

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- Jason Keeler, Chief Operating Officer and Executive Vice President, University of Chicago Medicine
- Rebekah Couper-Noles, MSN, MHA, Associate Chief Nursing Officer, Intermountain Healthcare
- Moderated by Dan Nielsen, Founder, America's Healthcare Leaders

C. RESERVED**D. Key Thoughts on Improving Patient Safety and Quality**

- Ellen Feinstein, RD, MHA, FACHE, Vice President, Cancer Services, UChicago Medicine -
- Stephanie Calcasola, MSN, RN-BC, CPHQ, Vice President, Quality and Safety, Hartford HealthCare
- Amy Wilson, MSN, BSN, RN, Senior Vice President, Clinical Operations, Ascension
- Kenneth Altman, MD, PhD, FACS, Chief, Department of Otolaryngology, Geisinger Health System
- Amy Wilson, MSN, BSN, RN, Senior Vice President, Clinical Operations, Ascension
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

E. RESERVED**F. RESERVED****G. Innovation in Healthcare - Healthcare Organizations' Digital Strategy**

- Dennis E. Dahlen, Chief Financial Officer, Mayo Clinic Health System
- Ross Manson, Chief Innovation Officer, Eide Bailly

H. The Garfield Distinction - A Framework for Operational Excellence

- Annie Russell, RN, MSN, Chief Operating Officer, Kaiser Permanente, Southern California Permanente Medical Group
- Todd Sachs, MD, FACS, Medical Director, Operations, Kaiser Permanente, Southern California Permanente Medical Group

I. Top Challenges That Rural Facilities Face and What to Do About Them

- Stephen Kenney, Chief Financial Officer, Central Vermont Medical Center
- Austin Reeder, Chief Executive Officer, St. Charles Parish Hospital
- Helen Johnson, RN, MSN, NEA-BC, FACHE, Chief Operating Officer, Spectrum Health Ludington Hospital
- Darrell Bodnar, Chief Information Officer, Weeks Medical Center
- Moderated by Paul A. Kiehl, JD, Associate, McGuireWoods LLP

J. Homeless and Mental Health - Solutions for a Growing Population

- Kathleen Jordan, MD, Chief Medical Officer, Saint Francis Memorial Hospital
- Kecia Kelly, Chief Nursing Executive / Chief Operating Officer, Saint Francis Memorial Hospital
- David Klein, MD, MBA, President, Saint Francis Memorial Hospital
- Jason Dennison, Vice President, Bay Area, Dignity Health
- Moderated by Shelly Schorer, Chief Financial Officer, Bay Area Service Area, Dignity Health

4:15 - 5:15PM**A. KEYNOTE - Moderated Q&A with President George W. Bush and First Lady Laura W. Bush**

- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center
- Laura W. Bush, First Lady of the United States (2001-2009)

5:15 - 7:00PM**OPENING COCKTAIL RECEPTION IN THE EXHIBIT HALL****270+ Hospital and Health System Executives Speaking****320+ Total Speakers From Great Hospitals and Health Systems****The Smartest People in the Healthcare Arena****The Best Business-Focused, Strategic Discussions in the Healthcare Industry****4,200+ Attendees from Hospitals and Health Systems Across the Nation**

TUESDAY, APRIL 7TH

Concurrent Sessions:

Track A - CEO, Leadership and Strategy

Track B - Leadership, Value-Based Care, Strategy, Population Health and More

Track C - Physician-Hospital Alignment, Thought Leadership and Other Issues

Track D - CMO, CNO, Patient Safety and Quality

Track E - CFO, Compliance, Affiliation and Finance

Track F - Financial, Revenue Cycle Management Issues and More

TRACK G - CIO, CMIO & Health Information Technology

TRACK H - Thought Leadership

TRACK I - Thought Leadership

TRACK J - Thought Leadership

8:00 - 8:30AM**A. KEYNOTE INTERVIEW**

- Lloyd Dean, Chief Executive Officer, CommonSpirit Health
- Interviewed by Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker's Healthcare

8:35 - 9:15AM**A. KEYNOTE PANEL**

- Michael Ugwueke, President and Chief Executive Officer, Methodist Le Bonheur Healthcare
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences
- Jaewon Ryu, President and Chief Executive Officer, Geisinger
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

9:20 - 9:50AM**A. KEYNOTE INTERVIEW**

- Stephen K. Klasko, MD, MBA, President, Thomas Jefferson University; Chief Executive Officer, Jefferson Health
- Interviewed by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

B. RESERVED**C. Women in Medicine**

- Shikha Jain, MD, FACP, Assistant Professor, Medicine, Division of Hematology, Oncology & Cell Therapy and Physician Director, Media Relations, Rush University Cancer Center

9:50 - 10:20AM**NETWORKING BREAK IN THE EXHIBIT HALL****10:20 - 11:00AM****A. Keep the Patient at the Center: Positively Impact Culture and the Patient Experience**

- Marc L. Boom, MD, President and Chief Executive Officer, Houston Methodist Hospital

B. Operational Strategies Following Urban Hospital Closure to Ensure High Quality and Access

- Jonathan Gleason, Executive Vice President, Chief Quality Officer, Thomas Jefferson University Hospitals, Jefferson Health

- Stephanie D. Conners, MBA, BSN, NEA-BC, Executive Vice President, Chief Operating Officer, Jefferson Health

C. Diversity in the C-Suite: Healthcare Leaders Accelerating Change Through Executive Development

- Erickajoy Daniels, Chief Diversity and Inclusion Officer and Senior Vice President, Aurora Health Care
- Jhaymee Wilson-Tynan, Assistant Vice President, Integration, Atrium Healthcare
- R. Edward Howell, Professor, Public Health Sciences, University of Virginia
- Dave McIntosh, PhD, Vice President, Chief Inclusion and Diversity Officer, Wake Forest Baptist Health
- Moderated by Soyini Coke, Founder and Managing Principal, Annona Enterprises; Host, CEO Exclusive Radio

D. TBD

- Audrey C. Murphy, BSN, MSN, JD, Executive Vice President & General Counsel, Hospital Enterprise, Hackensack Meridian Health
- Ted Schlert, MBA Senior Vice President, Enterprise Risk Management and Chief Risk Officer, Hackensack Meridian Health
- Elizabeth Paskas, MSN, MBA, BS, Vice President, Human Experience, Hackensack Meridian Health

E. The Best Thoughts on Controlling Labor Costs, What Projects to Invest In, and How to Identify the Source of Increasing Revenues

- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- Mark R. Anderson, FHIMSS, CPHIMS, Chief Executive Officer, AC Group, Inc.; Chief Operating Officer, East Texas MSO/IPA/ACO; Chief Financial Officer, North Oaks Health System
- Britt Tabor, CPA, FACHE, Executive Vice President & Chief Financial Officer/Treasurer, Erlanger Health System
- Tim Egan, President and Chief Executive Officer, Roseland Community Hospital
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

F. Defining Culture: How Does a Hospital or Health System's Culture Affect the Patient Experience?

- Stonish Pierce, FACHE, System Vice President, Specialty Services, Beaumont Health
- Tom VanOsdol, Senior Vice President, Ascension; President and Chief Executive Officer, Ascension Florida
- Kristin Hoover, Chief Human Resources Officer, Sierra Vista Regional Medical Center
- Naomi Cramer, Chief Human Resources Officer, Banner Health
- Paige Dworak, FACHE, President and Chief Executive Officer, East Orange General Hospital
- Moderated by Soyini Coke, Founder and Managing Principal, Annona Enterprises; Host, CEO Exclusive Radio

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G. Jefferson Health's DICE Group / HIPAA Compliant Patient Voice-Assistant

- Neil Gomes, Chief Digital Officer, Senior Vice President - Technology Innovation & Consumer Experience, Thomas Jefferson University Hospital
- Viraj Patwardhan, Vice President, Digital Design and Consumer Experience, Thomas Jefferson University and Jefferson Health

H. Virginia Mason's Involvement of Physicians in Growth

- Andrew Ross, MD, section head GI and Medical Director, Strategic Growth, Virginia Mason
- Kerry Shannon, MS, MA, Senior Vice President, Strategy and Business Development, Virginia Mason
- Elizabeth Marici, Director, Regional Clinicians Program, Virginia Mason
- Moderated by TBD

I. Key Strategies for Orthopedic and Cardiovascular Service Lines: What's Your Best Advice to Improve Service Lines? What's Working, What's Not?

- Ulanda Marcus-Aiyeku, DNP, MSN, RN, NE-BC, Clinical Program Manager, Orthopedic Service Line, Jersey Shore University Medical Center, Hackensack Meridian Health
- James Slover, MD, Chief, Orthopedic Surgery Services, NYU Langone Orthopedic Hospital
- Noel Araneta, Vice President, Cardiovascular Service Line, Amita Health
- Moderated by Jason S. Greis, JD, Partner, McGuireWoods LLP

J. Country Mouse and the City Mouse: Common Challenges, Shared Solutions and Opportunities of Delivering Care Through a Rural Lens

- Gordon Lewis, MHA, FACHE, Chief Executive Officer, Burnett Medical Center

11:10 - 11:50AM

A. The Impact of D.C. and the Upcoming Elections on Healthcare: Thoughts, Predictions and Strategies

- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Norwegian American Hospital
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

B. Key Thoughts on the Shift from Volume to Value

- Thomas Felch, Chief Operating Officer, Centura Health
- Mark Pearlmutter, MD, Senior Vice President, Steward Health Care
- Carrie Harris-Muller, MHA, MBA, Senior Vice President, Chief Population Health Officer, OhioHealth
- Kristi Caldararo, MHA, Administrator, Clinical Services, Thomas

Jefferson University Hospitals

- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

C. Is There Any Other Option but to Employ Physicians? What Do You Do to Control Physician Group Losses? What Works and What Doesn't?

- Derek S. Wheeler, MD, MMM, MBA, Chief of Staff, Cincinnati Children's Hospital Medical Center
- Barbara Johnson, Chief Human Resources Officer & System Vice President, Premier Health
- Moderated by Anna M. Timmerman, JD, Partner, McGuireWoods LLP

D. Enhancing Quality and Safety Through Systemness

- Cynthia Deyling, MD, Chief Quality Officer, Cleveland Clinic

E. RESERVED**F. The Best Actions to Improve the Cash Flow in Your Revenue Cycle Now: What is Working**

- Jeff Wakefield, FHFMA, CPA, MHA, Chief Financial Officer, Marion General Hospital
- Larry Blumenthal, System Vice President, Finance/Chief Financial Officer, Physician Enterprise, CommonSpirit Health™
- Moderated by Rosemary Plorin, President and Chief Executive Officer, Lovell Communications

G. Do Telehealth and Urgent Care Mean the Demise of Brick and Mortar? How Do Systems Stay Busy? Should They Embrace Telehealth and Urgent Care?

- Matt Shafer, RN, Administrative Director, Telehealth, Erlanger Health System
- Laura Swaney, Division Vice President, Women's and Children's Services, Medical City Healthcare (HCA N TX)
- Terry Lewis, Senior Associate Counsel, UPMC
- G. Hamilton Baker, MD, FACC, Associate Professor, Pediatrics and Executive Director, Artificial Intelligence Hub, MUSC Shawn Jenkins Children's Hospitalx
- Accelerator, MUSC Children's, Associate Professor, Pediatrics, Medical University of South Carolina
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

H. Collaboration of the Chief Administrative Officer and Chief Medical Officer: Keys to Success in a Clinic Model

- Jeanne Armentroup, Executive Vice President and Chief Administrative Officer, Carilion Clinic
- Patrice Weiss, MD, Chief Medical Officer and Executive Vice President, Carilion Clinic; Professor, OB-GYN, Virginia Tech Carilion School of Medicine

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I. Social Determinants of Health

- William Shrank, MD, Chief Medical Officer and Senior Vice President, Humana
- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica
- Vicki Lewis, FACHE, President and Chief Executive Officer, Coffee Regional Medical Center
- Carrie Nelson, MD, MS, FAAFP, Chief Clinical Officer, Advocate Physician Partners
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

J. Building Strong Provider/Payer Relationships Through Collaboration

- John J. Lynch III, President and Chief Executive Officer, Main Line Health
- Angie Meoli, Senior Vice President, Network Strategy and Provider Experience, Aetna, a CVS Health Company
- Bruce A. Meyer, MD, MBA, President, Jefferson Health; Senior Executive Vice President, Thomas Jefferson University
- Katherine A. Schneider, M.D., MPhil, FAAFP, Chief Executive Officer, Delaware Valley Accountable Care Organization
- Moderated by TBD

12:00 - 1:00PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:05 - 1:45PM

A. RESERVED**B. The Value Perspective**

- Ruth Krystopolski, Senior Vice President, Population Health, Atrium Health

C. How to Develop Leaders Throughout an Organization

- Jaspal Singh, MD, MHA, MHS, Co-Chair, Physician/ACP Leadership Committee - Pulmonary, Critical Care, and Sleep Medicine Professor of Medicine - Atrium Healthcare
- Rick Goins, DHA, MHA, Chief Executive Officer, Massac Memorial Hospital
- Nikki Sumpter, Senior Vice President and Chief Human Resources Officer, Atlantic Health System
- Nancy Vish, President, Chief Nursing Officer, Baylor Jack and Jane Hamilton Heart and Vascular Hospital, Baylor Scott & White Health
- Moderated by Dan Nielsen, Founder, America's Healthcare Leaders

D. RESERVED**E. Price Transparency in Hospitals and Health Systems**

- Paul Rein, DO, Anesthesiologist; Adjunct Professor, College of William and Mary
- Doug Slakey, MD, MPH, FACS, Chief of Surgical Services, Advocate Christ Medical Center
- Larry Nycum, Senior Vice President, Medical Staff Services, Novant Health
- Sarah Knodel, Senior Vice President, Revenue Cycle, Baylor Scott & White Health
- Moderated by Sam Reynolds, Manager, Transaction Advisory Services (M&A), Healthcare, EY

F. Moneyballing - Performance Management

- Lisa Goodlett, Chief Financial Officer, MUSC Health
- Cory O. B. Robinson, MHA, PMP, Associate Chief of Staff, Health System Administration, MUSC Health

G. What Are Your Top Priorities In Health IT and What Will It Cost to Achieve Them?

- Kiran Avancha, PhD, Chief Operating Officer, HonorHealth Research Institute, HonorHealth
- Gerry Lewis, Chief Information Officer, Ascension
- Bharat Bhushan, MD, MMM, Chief Physician Executive, UPMC
- John Cromwell, MD, FACS, FASCRS, Chief Technology Officer, DASH Analytics LLC; Associate Chief Medical Officer, Director, Surgical Quality and Safety, University of Iowa Hospitals & Clinics
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

H. Key Issues for Academic Hospitals/Health Systems

- Quinn McKenna, Chief Operating Officer, Stanford Health Care
- Peter Burkiewicz, Chief Strategy Officer, Assistant Vice President, Business Development, University of Illinois Hospital & Health Sciences System
- Rhett Stover, MBA, FACHE, President and Chief Executive Officer, Oklahoma State University Medicine
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

I. Exceptional Lee Performance Excellence

- Scott Nygaard, MD, Chief Operating Officer, Lee Health
- Alex Daneshmand, DO, Vice President, Quality and Patient Safety Officer, Lee Health

J. Enterprise Risk Program at Rush University Medical Center

- Kelly Sullivan, JD, Chief Risk Officer & Deputy General Counsel, Rush University Medical Center
- Carl Bergetz, General Counsel, Rush University Medical Center

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1:55 - 2:35PM

A. KEYNOTE PANEL

- Howard Kern, MHA, FACHE, President and Chief Executive Officer, Sentara Healthcare
- Gary Kaplan, Chairman and Chief Executive Officer, Virginia Mason Health System
- Julie Manas, President, North Region, St. Vincent Indiana, Ascension Health
- Edmund Sabanegh, Jr, MD, MBA, President, Main Campus & Regional Hospitals, Cleveland Clinic Health System
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

2:40 - 3:10PM

A. KEYNOTE

- Bernard J. Tyson, Chairman and Chief Executive Officer, Kaiser Permanente

3:10 - 3:40PM

NETWORKING BREAK IN THE EXHIBIT HALL

3:40 - 4:20PM

A. RESERVED**B. RESERVED****C. Key Thoughts on ACOs, PHOs and Shared-Savings : What is Working and What's Not**

- Jim Dietsche, Chief Financial Officer and Chief Operating Officer, Bellin Health
- Saria Saccocio, MD, Ambulatory Chief Medical Officer, Department Chair of Family Medicine, Greenville Health System
- Nishant "Shaun" Anand, MD, FACEP, Executive Vice President, Chief Medical Officer and President, BayCare Physician Partners, BayCare Health System
- Brent Staton, MD, Chief Executive Officer, Cumberland Center for Healthcare Innovation
- Moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

D. Using Variation Analysis to Lower Costs and Improve Clinical Outcomes

- Kevin Fleming, Chief Operating Officer, Clinical Program Services, Providence
- Caleb Stowell, MD, Enterprise Director, Value-Based Care, Providence

E. RESERVED**F. Key Thoughts to Control Pharmacy Costs: What Percentage of Revenues Are Pharmacy Costs? How Do You Say No (and Sometimes Yes) to New Drugs? What's the Most Important Thing to do to Control Costs?**

- Derek McMichael, PharmD., MBA, Vice President of Operations North Campus, Community Health Network
- Estera Opris, PharmD, BCPS, Director, Pharmacy, Kindred Hospital-St. Anthony's
- Andrew Volk, PharmD, MBA, BCPS, CHFP, Director, Pharmacy Business Operations, Spectrum Health Delivery System
- Loren Carrell, Pharm.D., MHA, BCPS, Director, Outpatient and Regional Pharmacy Services, Gundersen Medical Center
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

G. The Digitization of Healthcare and the Amazon Business Story

- Chris Holt, Global Healthcare Leader, Amazon Business

H. Creating a Viable, Community Based Memory and Cognitive Care Program

- Michael Brant-Zawadzki, MD, FACR, Senior Physician Executive, The Ron and Sandi Simon Endowed Chair, Hoag Neurosciences Institute
- Lauren Bennett, PhD, Clinical Supervisor, OC Vital Brain Aging Program, Hoag Pickup Family Neurosciences Institute

I. Top Concerns Behavioral Health Concerns for 2020

- Puneet Leekha, JD, Chief Operating Officer & General Counsel, Chestnut Health Systems
- Martin Siglin, MD, Chief Medical Officer, AMITA Health Saint Francis Hospital Evanston
- Cathy Dockery, Chief Nursing Officer, Behavioral Center of Michigan Hospital, Samaritan Behavioral Center
- Moderated by Alia Paavola, Editor, Becker's Healthcare

J. Starting a Leadership Development Program from Scratch: Triumphs and Tribulations

- Jean Ann Larson, FACHE, LFHIMSS, FIISE, Chief Leadership Development Officer, UAB Health System
- Matthew J. Painter, PhD, Director, Leadership Development, UAB Health System

4:25 - 5:25PM

A. KEYNOTE: Remarks by Earvin "Magic" Johnson

- Earvin "Magic" Johnson, Role Model, Sport Legend and Successful Entrepreneur

5:25 - 7:00PM

COCKTAIL RECEPTION IN THE EXHIBIT HALL

WEDNESDAY, APRIL 8TH

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8:00 - 8:30AM**A. KEYNOTE**

- Rod Hochman, MD, President and Chief Executive Officer, Providence

8:35 - 9:15AM**A. KEYNOTE**

- Michael A. Slubowski, FACHE, FACMPE, President and Chief Executive Officer, Trinity Health

9:15 - 10:05AM**NETWORKING BREAK IN THE EXHIBIT HALL****10:05 - 10:35AM****A. KEYNOTE**

- Nancy Howell Agee, President and Chief Executive Officer, Carilion Clinic

10:40 - 11:20AM**A. KEYNOTE PANEL: What's the Best Thing Your System Has Done in the Last 12 Months? How Did you Do It?**

- Peter D. Banko, President and Chief Executive Officer, Centura Health
- Robert Garrett, Chief Executive Officer, Hackensack Meridian Health
- Mike Butler, President, Strategy and Operations, Providence
- Karen Testman, Chief Financial Officer, MemorialCare Health System
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

11:25AM - 12:05PM**A. Meeting a State's Healthcare Needs with Collaboration vs. Competition**

- Carol Burrell, President and Chief Executive Officer, Northeast Georgia Health System
- Candice Saunders, President and Chief Executive Officer, Wellstar Health System
- Ninfa Saunders, Chief Executive Officer, Navicent Health
- Moderated by Melissa Tymchuk, Chief of Staff, President & Chief Executive Officer, Northeast Georgia Health System

B. How to Reduce Variations in Care and Optimize Clinical Performance

- Joseph Anton, RN, MSN, Vice President, Clinical and Support Services, Thomas Jefferson University Hospitals
- Tracey Moffatt, MHA, BSN, RN, System Chief Nursing Officer and Vice President, Quality, Ochsner Health System
- Romanus M. Joseph MBA, MSN, RN, Manager, Clinical Transformation, St. Joseph's Health
- Lee A. Norman, MD, MHS, MBA, Secretary, Kansas Department of Health (KDHE), State Health Officer of Kansas; Vice President and Chief Medical Officer, The University of Kansas Hospital -
- Moderated by Mackenzie Bean, Editor, Becker's Healthcare

C. RESERVED**D. How To Develop and Maintain Great Physician Relationships, What Works and What Doesn't?**

- Robert Hart, MD, FAAP, FACP, Chief Medical Officer, Ochsner Health System
- Cigdem Akman, MD, Chief, Child Neurology, Columbia University Irving Medical Center
- Vincent DiBattista, President, Hartford HealthCare Medical Group; Senior Vice President, Physician Services, Hartford HealthCare
- Alison Tothy, MD, Associate Professor, University of Chicago Medicine and Biological Sciences Division
- Moderated by Kate Carow, Principal, Carow Consulting

E. Key Steps to Improve Regulatory Compliance and how to Avoid Ending Up on the Front Page of the Newspaper

- David Ellenbogen, JD, General Counsel, Baylor Scott & White Health Plan
- Ron Skillens, CPA, CHC, CHPC, Chief Compliance Officer & Senior Vice President, Enterprise Risk Management, John Peter Smith Hospital
- Eugena White, JD, MS HQS. CHC, RHIA, Chief Compliance Officer, Medical West, an affiliate of UAB Health System
- Moderated by Timothy R. Loveland, Associate, McGuireWoods LLP

F. Key Thoughts on the Provider-Payer Relationship: What Works and What Doesn't

- Patrick Young, President, Population Health, Hackensack Meridian Health
- Joan Martin, Vice President, Payer Contracting, Albany Medical Center IDS
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

G. Improving Patient Satisfaction and Service Quality Through Healthcare IT

- Michele Meyer, Chief Executive Officer, Washington County Memorial Hospital

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- Kevin Gwin, Chief Patient Experience Officer, University of Missouri Health Care
- Vi-Anne Antrum, DNP, MBA, RN, NEA-BC, FACHE, Associate Chief Nurse Executive and Senior Vice President, Cone Health
- David Houghton, MD, Medical Director, Ochsner CareConnect 360, Ochsner Health System
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

H. Health System Leadership in 2020: Tools for Success

- Nathan A. Merriman, MD, MSCE, Chair, Christiana Care Physician Leadership Network
- Shelly Buck, DNP, MBA, Chief Nursing Officer, Chief Operating Officer and Vice President, Patient Care Services, WellSpan York Hospital
- Rachelle Schultz, EdD, Chief Executive Officer, Winona Health
- Katherine J. Bunting, PhD, President and Chief Executive Officer, Fairfield Memorial Hospital
- Moderated by Alia Paavola, Editor, Becker's Healthcare

I. RESERVED**J. Why are Drug Prices So High?**

- Kevin Loughlin, MD, MBA, Professor of Surgery (Urology), Emeritus, Harvard Medical School

12:10 - 1:10PM

NETWORKING LUNCHEON IN THE EXHIBIT HALL

1:10 - 1:50PM

A. RESERVED**B. The Five Must-Do's to a Successful Health System Integration**

- Jim Budzinski, Chief Financial Officer, WellStar Health System

C. Physician Compensation Ideas and Models, What Works What Doesn't Work? What's Your Best Suggestion For Physician Compensation?

- David Kim, MD, Chief Medical Officer, Southern California, Providence
- Jim Keller, MD, MHSA, Vice President, Medical Management, Advocate Trinity Hospital, Division Director, Maternal Fetal Medicine, Advocate Children's Hospital
- David Rahija, PT, MPT, MBA, FACHE, President, Skokie Hospital, NorthShore University HealthSystem
- Barbara Barnett, MD, Chief Medical Officer, Mount Sinai Downtown
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

D. RESERVED**E. How to Keep Your Hospital or Health System Thriving in an Era of Consolidation**

- Rob Followell, Chief Executive Officer, The Followell Company
- Michael Watkins, Chief Operating Officer, North Oaks Health System
- Emmett Schuster, President and Chief Executive Officer, Gibson General Hospital
- Tom Lorish, Chief Executive Outreach, Strategic Affiliation, Providence Health & Service
- Moderated by Rosemary Plorin, President and Chief Executive Officer, Lovell Communications

F. Creating an Economic Model to Address Social Needs for America's Next Generation

- Lawrence Moss, MD, Chief Executive Officer, Nemours

G. Key Thoughts on Developing a Digital and Telehealth Strategy

- David Chou, Chief Information and Digital Officer, Luye Medical Group (Cleveland Clinic Connected)
- Aaron Martin, MD, MBA, Executive Vice President and Chief Digital Officer, Providence
- Bryan Arkwright, Adjunct Faculty, Wake Forest University Health
- John Lock, Chief Digital Transformation Officer, MedStar Health
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

H. Reserved**I. Patient Satisfaction and Cost Reduction in Pharmaceutical Care**

- Lynn Eschenbacher PharmD, MBA, FASHP, Chief Pharmacy Officer, Ascension Healthcare
- William Pong, PharmD, MBA, System Director, Pharmacy Services, Amrita Health
- David Twitchell, Vice President, Chief Pharmacy Officer, Boston Medical Center
- Tejal Patel, Pharmacy Operations Manager, Mount Sinai Hospital
- Moderated by Sarah Ahmed, JD, Associate, McGuireWoods LLP

J. Health System Innovation at Scale: How to Spread a Good Idea

- Evan Benjamin, MD, MS, FACP, Chief Medical Officer, Ariadne Labs; Harvard School of Public Health and Brigham and Women's Hospital

1:55 - 2:25PM

A. KEYNOTE INTERVIEW

- Wright Lassiter III, President and Chief Executive Officer, Henry Ford Health System
- Interviewed by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

WEDNESDAY, APRIL 8TH

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2:25 - 2:55PM

NETWORKING BREAK IN THE EXHIBIT HALL

2:55 - 3:35PM

A. Biggest Healthcare Disruptors and Their Impact

- Marvin O'Quinn, President and Chief Operating Officer, CommonSpirit Health
- Charlette Stallworth, MBA, Vice President, Strategic Partnerships, Stanford Children's Health
- Moderated by Craig Garthwaite, Associate Professor of Strategy, Herman Smith Research Professor in Hospital and Health Services Management, Director of Healthcare, Kellogg School of Management, Northwestern University

B. What's Next in Population Health? What Are the Motivators for Change and do the Changes Pay Off?

- Robert A. Cherry, MD, MS, FACS, FACHE, Chief Medical Officer and Chief Quality Officer, UCLA Health System
- Rajan Gurunathan, MD, FACP, Chief, Division of General Medicine, SBH Health System
- Jim May, Chief Innovation Officer, Heritage Medical Center
- Zeev Neuwirth, MD, Senior Medical Director, Population Health, Atrium Health
- Mark D. Sparta, FACHE, President and Chief Hospital Executive, Hackensack University Medical Center; Executive Vice President, Population Health, Hackensack Meridian Health
- Moderated by Kate Carow, Principal, Carow Consulting

C. RESERVED**D. Medical Group Management: Top Issues and Strategies for 2020**

- Timothy Lineberry, MD, Chief Medical Officer, Aurora Health Care Medical Group
- Edward Carne, President, Sinai Medical Group
- Prathibha Varkey, MBBS, MPH, MHPE, MBA, Senior Vice President And Chief Executive Officer, Northeast Medical Group, Yale New Haven Health System
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

E. Connecting Quality, Finance and Analytics to Deliver Value Across the Continuum

- Nancye Feistritz, Chief Nursing Officer, Emory University Hospital
- Mary M. Bolbrock, DNP, RN, CLNC, CNE, Assistant Vice President of Quality and Risk, SBH Health System, Bronx, New York
- Joseph Alhadeff, MD, President, OSS Health

- Patricia W. Plair, Chief Financial Officer, Orlando Regional Medical Center
- Moderated by Ayla Ellison, Managing Editor, Becker's Healthcare

F. What Are the Most Important Steps to Take Now to Maintain Financial Success? What Are the Top Priorities Today?

- Jim Porter, Vice President, Revenue Cycle, Edward-Elmhurst Health
- Venkat Bhamidipati, Chief Financial Officer, Providence
- Jeff Daneff, Chief Financial Officer, Porter Health Care System
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

G. Evolving Technology, Disruptors and Regulatory Issues in HIT

- Cherie Pardue, CHCIO, Assistant Vice President and Chief Information Officer, Children's Hospital of Philadelphia
- Michael A. Pfeffer, MD, FACP, Assistant Vice Chancellor and Chief Information Officer; UCLA Health; Associate Clinical Professor of Medicine, David Geffen School of Medicine at UCLA
- Jeff Joyner, President, AO Fox Hospital
- William Morice, MD, PhD, President, Mayo Clinic Laboratories, Mayo Clinic Health System
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

H. RESERVED**I. Organizational and Leadership Implications of an Office of Inspector General/Department Of Justice Investigation**

- Michelle Cooper, Executive Vice President and Chief Compliance Officer, CommonSpirit Health
- Leigh Bertholf, MS, RN, CCEP, Senior Vice President, Corporate Responsibility, CommonSpirit Health

J. RESERVED

3:40 - 4:20PM

A. RESERVED**B. Integrating Community Health Interventions and Services into the Care Model to Improve Population Health Outcomes**

- Jennifer Z. Snow, MBA, Director, Accountable Communities, Prisma Health

C. Labor Relations for the C-suite Executive

- Robert Insoft, MD, FAAP, Senior Vice President, Quality & Medical Affairs, Chief Medical Officer, Women & Infants Hospital; Professor of Pediatrics, Brown University Alpert Medical School

TO REGISTER:

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WEDNESDAY, APRIL 8TH

Concurrent Sessions:

Track A - CEO, Leadership and Strategy	Track D - CMO, CNO, Patient Safety and Quality	TRACK G - CIO, CMIO & Health Information Technology
Track B - Leadership, Value-Based Care, Strategy, Population Health and More	Track E - CFO, Compliance, Affiliation and Finance	TRACK H - Thought Leadership
Track C - Physician-Hospital Alignment, Thought Leadership and Other Issues	Track F - Financial, Revenue Cycle Management Issues and More	TRACK I - Thought Leadership
		TRACK J - Thought Leadership

D. Three Strategies to Improve the Patient Experience

- Umesh Sharma, MD, MBA, Physician, Mayo Clinic
- Shannon Phillips, Chief Patient Experience Officer, Intermountain Healthcare
- Judy Gilbert, MHA, Manager, Destination UChicago Medicine and Friends and Family Program, UChicago Medicine
- Mujtaba Ali-Khan, DO, Chief Medical Officer, HCA Healthcare Gulf Coast Division
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

E. RESERVED**F. RESERVED****G. Supply Chain - Navigating Change, Using Technology to Increase Productivity and more**

- Eric Tritch, Vice President, Supply Chain & Logistics, UChicago Medicine
- Dave Marcelletti, Vice Chair, Supply Chain, Mayo Clinic
- Rocco Orlando, III, MD, Senior Vice President and Chief Medical Officer, Hartford HealthCare
- Mei Kong, RN, Chief Operating Officer, NYC Health and Hospitals, Coney Island
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

H. The Closure of Good Samaritan Hospital - Lessons Learned

- Barbara A. Johnson, System Vice President/Chief Human Resource Officer, Premier Health
- Diane Ewing, Chief Liaison to President and Chief Executive Officer/Vice President, External Communications, Premier Health
- Eloise Broner, Chief of Shared Services and Past President, Good Samaritan Hospital

I. Psychiatric Borders, Reducing Psychiatric Admissions and Other Behavioral Emergencies

- Leslie Zun, MD, System Chair, Department of Emergency Medicine, Sinai Health System

J. CHRISTUS Integrated Care: Dealing with the RN Shortage

- Debi Pasley, MS, RN, NEA-BC, FACHE, System Senior Vice President and Chief Nursing Officer, CHRISTUS Health
- Gary DiPersi, RN, BSN, MBAHA, FACHE, CENP, System Director, Nursing Operations and Performance Improvement, CHRISTUS Health

4:30 - 5:30PM

A. Keynote - Moderated Discussion with Karl Rove and Donna Brazile

- Donna Brazile, Vice Chair, Voter Registration and Participation, Democratic National Committee
- Karl Rove, Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

5:30 - 7:00PM

CLOSING COCKTAIL RECEPTION IN THE EXHIBIT HALL**CELEBRITY KEYNOTES:****George W. Bush**

43rd President of the United States of America and Founder

**Laura Bush**

First Lady of the United States (2001-2009)

**Donna Brazile**

Vice Chair, Voter Registration and Participation, Democratic National Committee

**Earvin "Magic" Johnson**

Role Model, Sport Legend and Successful Entrepreneur

**Karl Rove**

Former Senior Advisor and Deputy Chief of Staff for President George W. Bush

THURSDAY, APRIL 9TH

Concurrent Sessions:

Track A - CEO, Leadership and Strategy	Track D - CMO, CNO, Patient Safety and Quality	TRACK G - CIO, CMIO & Health Information Technology
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8:00 - 8:30AM**A. KEYNOTE**

- Melinda L. Estes, MD, President and Chief Executive Officer, Saint Luke's Health System

8:35 - 9:05AM**A. KEYNOTE**

- Warner L. Thomas, Chief Executive Officer, Ochsner Health System

B. KEYNOTE: Hospitals and The Opioid Settlements: Where Are We Now?

- John R. Kasich, Former Governor of Ohio
- E. Gordon Gee, President of West Virginia University and Chair, West Virginia University Health System
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker's Healthcare

9:20 - 9:40AM**Networking Break in the Foyer****9:40 - 10:20AM****A. Where Do Hospitals Fit in the Fight to Curb Opioid Abuse?**

- Robin Rose RN, BSN, MHA, Chief Operating Officer and Chief Clinical Officer, Gibson Area Hospital
- Ping Du, PharmD, JD, MBA, CIBE, Vice President, Outpatient Pharmacy, Baylor Scott & White Health
- Zahra Khudeira, PharmD, MA, BCPS, Former Medication Safety Officer, Sinai Health System
- Ted Paarlberg, FACHE, Chief Executive Officer, Vibra Hospital of Mahoning Valley
- Moderated by Brian Silverstein, MD, Director, The Chartis Group

B. The New Age of Medicine Via Exponential Technology

- Vonda Wright, MD, MS, FAOA, Chief, Sports Medicine, Northside Hospital System

C. Developing and Implementing a Budget Neutral Medication Assisted Treatment (MAT) Option In a Community Hospital & the Importance of Community Based Organization Collaboration

- Joan Cusack-McGuirk, President and Chief Executive Officer, Montefiore St. Luke's Cornwall
- Daniel J. Maughan, RN, BSN, MBA, MSN, FNP-C, Senior Vice President, Transformation, Montefiore St. Luke's Cornwall

D. RESERVED**E. Transformative Healthcare: The Power of Synthetical Thinking, Lessons from America's Largest Hospital**

- Jeffrey Kuhlman, MD, MPH, Chief Quality & Safety Executive, AdventHealth

F. Revenue Integrity - Ensuring Revenue Recognition and Capture

- Gerilynn Sevenikar, Vice President of Revenue Cycle, Sharp HealthCare

G. Rural Considerations: To Merge or Not

- Bud Barrow, MPA, Chief Executive Officer, Beauregard Health System

H. Transformation of a Hospitalist Program

- Andrew S. Resnick, MD, MBA, Associate Professor, General Surgery; Chief Medical Officer for MCP and FH; Associate Dean for Clinical Affairs, Medical College of Wisconsin

10:30 - 11:10AM**A. What are the Qualities of a Terrific Health System Leader? How do They Encourage Leadership Development? Is Leadership Natural or Learned? Have you Outsourced any Leadership Training? How Important is Internal vs. External Recruitment?**

- Julie Ann Freischlag, MD, Chief Executive Officer, Brenner Children's Hospital, Wake Forest Baptist Health
- Rod W. Neill, MBA, MS, CMPE, Chief Operating Officer, Mercy Health
- Precious Mayes, Chief Strategy Officer, Pacifica Hospital of the Valley
- Kathy Whitmire, Chief Operating Officer and Chief Revenue Officer, Elbert Memorial Hospital
- Moderated by Dan Nielsen, Founder, America's Healthcare Leaders

B. ACOs in Partnership with Large Self-Insured Employers

- Marc Miller, MBA, FACHE, FACMPE, Chief Executive Officer, Statera Health

C. Clinical Process Reliability

- Douglas Reding, MD, MPH/FACP, Chief Medical Officer, Ascension Wisconsin

D. Bridging Healthcare Disparities Utilizing a Micro-Elimination Approach

- Bradley Kruger, Vice President, Operations, Advocate Aurora Health Care

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E. From Physician Burnout to Physician Empowerment

- Marjorie Bessel, MD, Chief Clinical Officer, Banner Health

F. Taking the Cleveland Clinic Model of Care Abroad - Lessons from Abu Dhabi

- Rakesh Suri, MD, Chief Executive Officer, Cleveland Clinic Abu Dhabi, Cleveland Clinic

G. The Role of Philanthropy in Healthcare's Transformation: Why Cost Containment, Alone, Will Not Sustain Systems

- Randy Varju, Foundation President and Chief Development Officer, AdvocateAurora Health

H. Leadership RVU: Supercharge Your Communications Using Tactical Empathy

- Ron Short, FACHE, Chief Executive Officer, Longview Orthopedic Clinic Association

11:15AM - 12:00PM

A. The Second Victim - Caring for Our Own

- Heather Farley, MD, MHCDS, FACEP, Chief Wellness Officer, Christiana Care Health System

B. Meeting The Challenge of Value-Based Care

- Jo Wilson, MBA, FACHE, Vice President, Population Health, Western Maryland Health System

C. Lessons Learned - Academic Medical Center Acquiring Community Hospitals

- Eugene Hong, MD, Chief Physician Executive, Medical University of South Carolina
- Joseph Wechsler, Principal, Knowledge Capital Group

D. Back to the Basics

- Tekisha King, MPA, Doctoral Student, Walden University

E. Reducing Readmissions for Frequent and Super ED Users at Cook County Health

- Panelists coming soon!
- Moderated by Lauren M. Smith, MD, MBA, Chair, Division of Observation and Department of Emergency Medicine, Cook County Health

F. 40 Minute PhD (Predicting Healthcare Decisions)

- Tom McDougal, DSc, MSHA, MBA, FACHE, Assistant Professor, School of Public Health, Department of Healthcare Administration; Member, Department of Healthcare Administration Advisory Board, Samford University

G. Harnessing the Power of E-mail

- Jackie Medland, PhD, RN, NEA-BC, President, MedValence Inc

H. Brand Journalism on a Budget: Tell Your Health System's Story Without Breaking the Bank

- Amy Stevens, Vice President, Marketing and Communications, Tideland Health

12:00PM

Meeting Adjourns

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